



THE RESORT AT PEDREGAL

PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contacts
J Public Relations
619-255-7069
rap@jpublicrelations.com

THE RESORT AT PEDREGAL APPOINTS NEW DIRECTOR OF FOOD & BEVERAGE

Isaac Novoa to Oversee the Resort's Esteemed Food and Beverage Program

CABO SAN LUCAS, Mexico (November 16, 2016) – [The Resort at Pedregal](#), Los Cabos' premier Five Diamond destination resort, is pleased to announce the appointment of Isaac Novoa as director of food and beverage. Having been a part of the team for six years upon opening, Novoa has returned to The Resort at Pedregal where he will extend his passion for exceptional food, beverage experiences and service towards the continued success of the resort. He will be responsible for overseeing all food and beverage operations on property including Don Manuel's, El Farallon, Crudo, and the Beach Club.

"We're excited to welcome Isaac to the team and are confident his leadership skills will once again be a great addition to our distinctive dining program at the resort," said Fernando Flores, general manager. "His experience and in-depth knowledge of the food and beverage industry and his passion for exceptional food and the destination of Los Cabos bring so much value to our team."

Novoa is a dedicated and accomplished food and beverage professional with over a decade of experience in restaurants, catering services, leading hotels and Five Diamond resorts. Throughout his extensive tenure in the hospitality industry, he has proven his ability to lead luxury hotels while simultaneously focusing on revenue, growth, concept improvement, employee development, creativity, personalized service and cost control. Prior to his position at The Resort at Pedregal, Novoa spearheaded the food and beverage programs at various hotels including Dreams Tulum Resort & Spa, Thompson Playa del Carmen, and Moon Palace Sunrise.

Novoa is originally from Guadalajara, Jalisco, and attended the Monterrey Institute of Technology and Higher Education, Guadalajara. Novoa's dual passions include caring for his family and the evolving world of Mexican gastronomy.

For more information on The Resort at Pedregal, please visit www.theresortatpedregal.com.

###

About The Resort at Pedregal, Cabo San Lucas, Mexico

The majestic Resort at Pedregal lies on Cabo San Lucas' most coveted parcel of land – an extraordinary, 24-acre site at the southernmost tip of Mexico's Baja California Peninsula. The exclusive haven, accessible only by the private Dos Mares tunnel, is just minutes from bustling downtown Cabo San Lucas, yet seemingly worlds apart. The Resort at Pedregal offers unprecedented luxury, sophistication and personalized service from a team of Personal Concierges who are available around-the-clock to assist guests with their requests. The property boasts 113 rooms, suites and multi-bedroom residential style villas including the Dos Mares suites, two beachfront villas, Casa Bella Vista, and the presidential villa. The resort also features an award-winning signature spa, Luna y Mar, in

addition to a distinctive dining program with culinary offerings including Don Manuel's, El Farallon, Crudo and Beach Club.