



THE RESORT AT PEDREGAL

PRESS RELEASE

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THE RESORT AT PEDREGAL CELEBRATES A DECADE OF LUXURY WITH INNOVATIVE OFFERS, NEW PROGRAMMING AND AMENITIES

Cabo San Lucas, MEXICO (April 18, 2019) – [The Resort at Pedregal](#), the AAA Five Diamond, Forbes Five-Star Resort in Cabo San Lucas, is celebrating a Decade of Luxury with exclusive offerings, programming, and new experiences. After 10 years, the resort continues to be a leading force in the travel industry with unprecedented luxury, sophistication and personalized service.

“Having been with The Resort at Pedregal since the day it debuted in 2009, it has been incredibly exciting to see the resort evolve first-hand over the past 10 years,” said General Manager Fernando Flores. “As we celebrate a decade with our staff and guests, we look forward to the future and will continue to be revolutionary within the hospitality space through our ever-changing programming and amenities that showcase the best of what the resort has to offer.”

To celebrate, the resort has launched the following new offerings in tandem with the resort’s 10th anniversary:

- **NEW WAVE OF LUXPLORATION:** Debuting in 2019, The Resort at Pedregal’s will launch new Luxploration adventures including Savoring Todos Santos: a culinary and art excursion and Give-Back Tourism at La Candelaria, where volunteer groups will visit La Candelaria, aiding in the upkeep of the Agustin Melgar Primary School and enjoy lunch with the school children. Additional Luxploration adventures will include Panga reef cruises, locals’ only surf lessons, sunny yacht breakfasts, table-to-farm lunches and more in bountiful Baja. Each Luxploration will feature seasoned locals to give an authentic and tailor-made exploration. Guests can pick from the following adventures:
 1. Give-back Tourism at La Candelaria
 2. Savoring Todos Santos
 3. The Xanadu of Baja Sierra
 4. Sunnyside Stand Up: Morning Paddle Boarding
 5. Bucket List: Swim with Whale Sharks
 6. Jewel Box of the Sea ESPIRITU SANTO ISLAND
 7. Deeper Dive: The “Ocean Miracle “of Cabo Pulmo Marine
 8. Find Your Board Room: Baja’s Surfing Paradise
- **NEW ACCOMMODATIONS:** The property has debuted new luxury three and four-bedroom Casa Bella Vistas overlooking the marina, offering guests a home away from home with a full kitchen, living room, dining room, open balconies complete with covered barbecue areas perfect for grilling, fire pits and private infinity pools with relaxing chaise lounges — an ideal entertainment venue for families, meetings and leisure groups. The new suites also include an indoor parking space, a golf cart, a washer and dryer room and complimentary,

dedicated butler service. Added amenities are available for guests including a private chef service with customized menus that guests can enjoy in the comfort of their ultra-luxury home.

- **LUNA Y MAR SPA:** The property's Forbes Five Star Spa is diving deeper into the healing elements of its namesake with the launch of these standalone 50 or 80 minutes moon phase treatments — The Awakening Moon, The Nourishing Moon, The Calming Moon and The Resorting Moon — featuring natural ingredients and techniques that enhance the energy and healing influence each phase has on the body. To celebrate the 10th anniversary, Luna y Mar now offers The Intention, a new Mexican folk healing treatment (developed with local curanderos and shamans), that is composed of an energy cleansing ritual, craniosacral therapy and a Mexican folk massage; and new mindfulness and advance skin care treatments with tridimensional experiences: The Cure (detoxifying), Inhibit Face Lift (reforming), and 3D Collagen Shock (redefining).
- **MEETINGS MAÎTRE D':** Meeting planners booking their next event for a client, or their own company at The Resort at Pedregal will receive their own Meetings Maitre D', a personal extension of the Conference Service Manager, to assist with executing esteemed meetings from start to finish. The dedicated Meetings Maitre D' creates ease for planners with room orientation, unpacking and packing services, personal resort escort, assistance with any and all dining and activity reservations, direct communication for immediate needs and next day organization, along with exclusive availability during all hours. Additionally, the Meetings Maitre D' will provide the meeting planner with personalized kits of necessary desk items (i.e. stationary, chargers, adaptors, files), personal insulated tumblers, complimentary beverages, and more to ensure they have all the tools needed for a successful meeting — inspirational destination, intimate service and top-of-the-line equipment.
- **GRAZING TABLES:** Tapping into the new wedding trend, The Resort at Pedregal offers a variety of Grazing Tables for any event or wedding, taking the hors d'oeuvres presentation to the next level. Groups can pick from a variety of Grazing Tables including fruit, charcuterie, cheese, Mexican delicacies and more.
- **TASTE OF PEDREGAL:** The resort will host a variety of new programming and culinary events throughout 2019 in honor of its 10th anniversary, beginning with the new Taste of Pedregal — Every Saturday an evolving multi-course experience curated to seasonal ingredients that includes thoughtful wine and/or cocktail pairings will be prepared at Su Cocina and exclusive interaction with Executive Chef Gustavo Pinet.
- **VA Y VIENE BEACH BAR:** The new seasonal Va y Viene Beach Bar, inspired by the ocean that comes and goes, features a variety of champagne for guest to taste and sip on while taking in the ocean views from swinging chairs with the sand between their toes.
- **10TH ANNIVERSARY CELEBRATION:** Throughout the weekend of July 4, the resort will host an over-the-top celebration complete with guest chefs that have cooked on property over the last 10 years, firework shows, various fiestas throughout the week, incredible meals, a special 10th anniversary Clase Azul tequila and more.
- **ALMARTE:** To celebrate 10 years, The Resort at Pedregal's luxury onsite boutique, AlmarTE, is launching a live Huichol artist activation in mid-April. Over 5 months, Francisco Bautista, the Huichol artist from San Andres Cohamiata, Jalisco will be creating a real size Huichol Tortuga for the resort as a symbol of a decade of luxury. The Huichol Tortuga will be auctioned off and all proceeds will go to a local charity. Guests can watch the live art installation and shop for the local Huichol products that are sold in the resort's boutique. Local Mexican designer Alejandro Raw's collection is also featured in the boutique with a variety of conscious pieces and atemporal designs that focus on responsible fashion.
- **DECADE OF LUXURY:** Guests are invited to celebrate all year long with The Resort at Pedregal's 10th anniversary exclusive Decade of Luxury package that offers over \$1,600 in luxurious perks! The Decade of Luxury package includes ten components:
 1. Complimentary one night for a future stay later in 2019 or 2020
 2. Daily breakfast at Don Manuel's

3. Roundtrip airport transfers (one luxury vehicle for up to five people)
4. Complimentary access to Luna y Mar (Forbes Five Star) spa amenities
5. 10% off treatments and purchases at Luna y Mar
6. 10% off exclusive Luxploration experiences
7. 10% off purchases from Almarte Boutique
8. Complimentary pet reservation (subject to size and weight)
9. Special 10th anniversary memento
10. Complimentary daily access to the Kids Club with lunch included

In addition to the 10th anniversary programming, guests of The Resort at Pedregal can experience an unforgettable seaside escape through the clear blue waters of Cabo San Lucas onboard the new 60-foot yacht, **Dos Mares**, that debuted in 2018. Take in the beautiful sunset or look out for whales while indulging in cocktails and canapés. Private and group yacht tours are available upon request.

For more information on The Resort at Pedregal or the property's Decade of Luxury experiences, please visit www.theresortatpedregal.com.

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About The Resort at Pedregal, Cabo San Lucas, Mexico

The majestic Resort at Pedregal, a AAA Five-Diamond, Forbes Five-Star Resort, lies on Cabo San Lucas' most coveted parcel of land – an extraordinary, 24-acre site at the southernmost tip of Mexico's Baja California Peninsula. The exclusive haven, accessible only by the private Dos Mares tunnel, is just minutes from bustling downtown Cabo San Lucas, yet seemingly worlds apart. The Resort at Pedregal offers unprecedented luxury, sophistication and personalized service from a team of Personal Concierges who are available around-the-clock to assist guests with their requests. The property boasts 115 rooms, suites and multi-bedroom residential style villas including the Dos Mares suites, two beachfront villas, Casonas, and the presidential villa. The resort also features an award-winning, Forbes Five-Star signature spa, Luna y Mar, in addition to a distinctive dining program with culinary offerings including Don Manuel's, El Farallon, Crudo and Beach Club.

www.theresortatpedregal.com