



THE RESORT AT PEDREGAL

PRESS RELEASE

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THE RESORT AT PEDREGAL APPOINTS ADRIANA SILVA AS NEW SALES AND MARKETING MANAGER

CABO SAN LUCAS, Mexico (November 16, 2016) – [The Resort at Pedregal](#), Los Cabos’ premier Five Diamond destination resort, is pleased to welcome Sales and Marketing Manager Adriana Silva to the team. In her new role, Silva will be responsible for planning and implementing sales, product development programs and marketing, with a focus on specific objectives to continue to attract luxury leisure, business and group travelers.

“We are very happy to have Adriana back home at The Resort at Pedregal,” said General Manager Fernando Flores. “Adriana has such passion for the industry and is a tremendous asset to the sales and marketing team, bringing an unparalleled ability to motivate her colleagues, paired with her love for and dedication to the resort – she’s poised to make a significant contribution to our ongoing success.”

Silva comes to The Resort at Pedregal with an impressive track record and comprehensive knowledge in luxury hospitality. She has been a part of the industry for over six years and was previously part of The Resort at Pedregal team from 2010 – 2015. Most recently, Silva was the sales and public relations manager at The Cape, a Thompson Hotel in Los Cabos.

“I have always considered The Resort at Pedregal home and am incredibly excited to work with this talented team again,” said Silva. “I look forward to enhancing the resort’s continued success in Los Cabos and all throughout Mexico.”

Silva graduated from the University of Tijuana with a bachelor’s degree in tourism and hotel administration.

For more information on The Resort at Pedregal, please visit www.theresortatpedregal.com.

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About The Resort at Pedregal, Cabo San Lucas, Mexico

The majestic Resort at Pedregal lies on Cabo San Lucas’ most coveted parcel of land – an extraordinary, 24-acre site at the southernmost tip of Mexico’s Baja California Peninsula. The exclusive haven, accessible only by the private Dos Mares tunnel, is just minutes from bustling downtown Cabo San Lucas, yet seemingly worlds apart. The Resort at Pedregal offers unprecedented luxury, sophistication and personalized service from a team of Personal Concierges who are available around-the-clock to assist guests with their requests. The property boasts 113 rooms, suites and multi-bedroom residential style villas including the Dos Mares suites, two beachfront villas, Casa Bella Vista, and the presidential villa. The resort also features an award-winning signature spa, Luna y Mar, in addition to a distinctive dining program with culinary offerings including Don Manuel’s, El Farallon, Crudo and Beach Club.