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Six Hotels that are Thinking Pink

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It is almost October, and a new travel trend is that hotels are “thinking pink” this year by offering special programs and packages to honor **National Breast Cancer Awareness Month**. From spa discounts to lavish breast cancer and pink events, here are six hotels that are thinking pink:

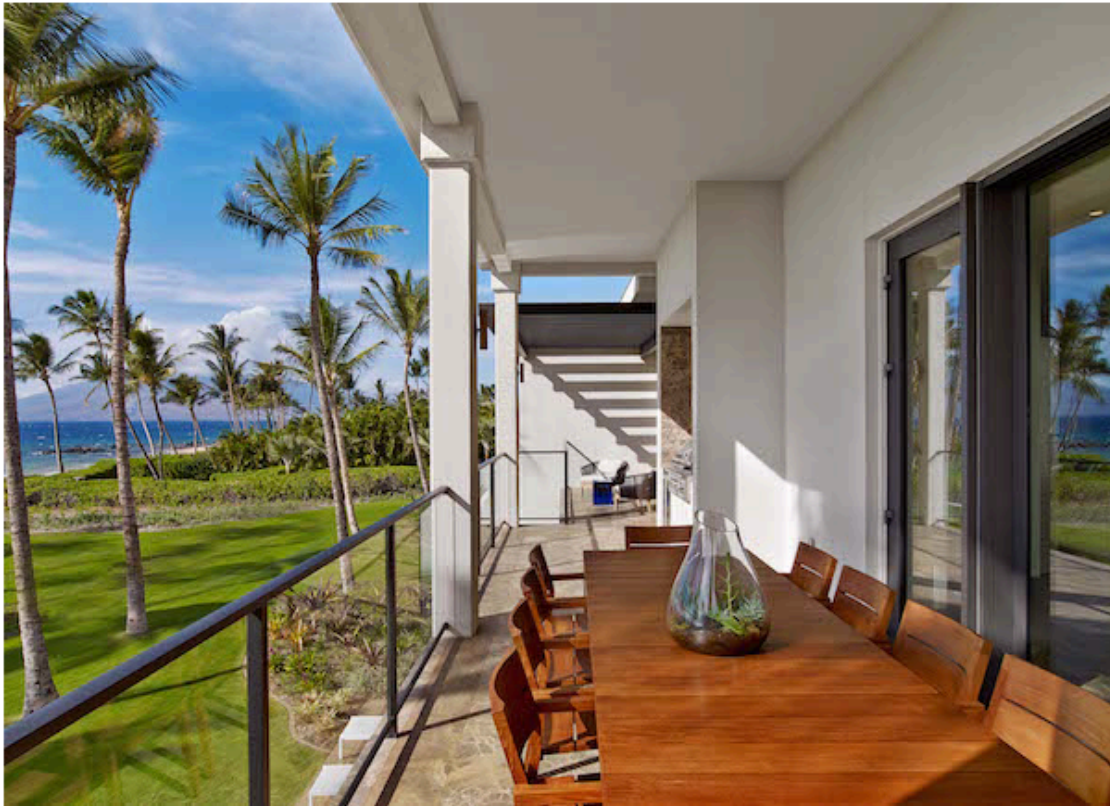
The Resort at Pedregal, Cabo San Lucas, Mexico

The majestic Resort at Pedregal lies on Cabo San Lucas’ most coveted parcel of land – a stunning site carved into a cliff on 24 mountainside and pristine oceanfront acres at the southernmost tip of Mexico’s Baja California Peninsula. For Breast Cancer Awareness Month, The Resort at Pedregal, in partnership with Clase Azul, is offering three exclusive pink bottles of the special tequila selling for \$500 a bottle and \$30 a shot where all proceeds will be donated to the Susan G. Komen foundation, the only property in Mexico to have this rare bottle. In addition, The resort is offering its signature Pink Kiss cocktail made with vodka, strawberries infused aperol, fresh pineapple juice, raspberry puree and homemade citrus syrup topped off with a lime wedge.



The Palms Turks and Caicos Providenciales Turks and Caicos

On October 10th, The Palms Turks & Caicos will host its 7th annual "In the Pink" event to raise money for TCI's Cancer Society. The "In the Pink" event is one of the hottest social events Turks and Caicos has seen. The Palms' General Manager, Karen Whitt, (committee chairperson and creator of the unique event) helps organize the event for locals and guests alike, in which they host a shopping paradise and a lavish party on property with music, cocktails and giveaways. With donations from corporate businesses and individuals, the team will transform several of the guest suites into a (shopping paradise – need different word used this earlier) , allowing buyers to snag excellent bargains on a wide selection of new and gently used clothing, shoes, accessories and even some designer items. After the shopping zone closes, the fun continues with a superb after-party in the elegantly pink- decorated courtyard in front of the famed Parallel 23 restaurant. The after-party includes live music and charming guest bartenders serving up themed cocktails and raffle giveaways.



Awili Spa and Salon at [Andaz Maui at Wailea Resort](#) Maui, Hawaii

In celebration of National Breast Cancer Awareness month in October, [Awili Spa & Salon](#), the signature spa at Andaz Maui at Wailea Resort, will offer custom handmade pink soaps (\$12) available in Vanilla Yuzu, Pikake Lavender and Pineapple Espresso. The spa will also be showcasing a special Pink Pedicure Package for \$95 which includes the Awili Spa everyday hydration pedicure, hand-crafted pink scrub made by the apothecary consultants, a glass of Rosé sparkling wine, and a mini Pink Deborah Lippmann nail polish to take home. 10% of all proceeds will go to the Pacific Cancer Foundation. Aside from offering custom pink spa offerings, the property will also light their arrival bridge with bright pink lighting for the duration of October.



Grand Geneva Resort & Spa Lake Geneva, Wisconsin

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space and three restaurants.

This October, Grand Geneva Resort & Spa is partnering with ABCD — After Breast Cancer Diagnosis — to raise funds to help survivors. ABCD is a Milwaukee based organization led by survivors and dedicated to breast cancer support and information.

- *Grab Your Drive. Help a Survivor* - Visit the Golf Shop to purchase a sleeve of pink golf balls for \$10 and receive a complimentary bag of 50 pink tees. \$5 of your purchase benefits ABCD
- *Support a Survivor with a Sweet Treat* - Dine in Geneva ChopHouse or Ristorante Brissago and ask for the Pink Lemonade Cheesecake with house-made strawberry gelato for \$8. \$4 of your purchase benefits ABCD
- *A Reason to Relax* — Visit the WELL Spa + Salon any Monday in October and choose the pedicure right for you. Need a reason to relax? 10% of the price of the service will benefit ABCD



The Ritz-Carlton, Rancho Mirage Rancho Mirage, California

In honor of National Breast Cancer Awareness Month, The Ritz-Carlton, Rancho Mirage will adorn the signature pink color into every facet of the arrival experience from shining pink lights on the the entrance of the resort and featuring beautiful shades of pink and cream flowers in the lobby. In addition, the ladies and gentleman of the staff will wear a hint of pink in their wardrobe throughout the month and greet guests with a variety of pink treats from the Concierge Candy Bar as well as offer scrumptious pink-frosting artisan cupcakes in the State Fare Bar + Kitchen for a donation of \$1 to be given to charity. The Cure Cocktail will be added to the repertoire of cocktails as the speciality beverage of October, with \$1 donated to the American Cancer Society for each drink purchased. To incorporate efforts to raise awareness and support into every aspect of the property, pink stones will be gifted to Spa guests for a fond farewell. Enveloped within the Santa Rosa Mountain range offering striking panoramic views of the greater Palm Springs, The Ritz-Carlton, Rancho Mirage offers 244 contemporary guest rooms that feature natural elements of stone, wood and fire, spacious patios, lavish amenities and incredible service to create a relaxing desert oasis.



Burj Al Arab Jumeirah, Dubai

The world's most luxurious hotel, continues to show its support for Breast Cancer Awareness month **Burj Al Arab Jumeirah** by launching a pink-themed campaign and hosting an event to highlight the importance of this worthy cause. Starting from Thursday 1 October 2015, Burj Al Arab Jumeirah will light its sail in pink and join a number of global landmarks participating in the worldwide illumination campaign. The hotel's sail will continue to turn pink each Thursday throughout the month. For the first time, Burj Al Arab's Royal Suite will blush pink on Thursday, 22 October, to play host to 20 breast cancer survivors from "Breast Friends" support group in Dubai.